

TWO LOCATIONS

# Multi-modality Approach to Breast Imaging

## Workshops for Physicians and Technologists

LIVE CME/CE PROGRAMS



September 6-7, 2024

The Westin Seattle  
Seattle, WA

15.25 AMA PRA Category 1 Credits™ - Category A CE credit pending approval

### SEATTLE

#### Program Director

Elizabeth B. Vorhis, MD  
Director, Breast Diagnostic Center  
UC Health Longs Peak Medical Center  
Longmont, CO

Allison Zupon, MD  
Radiologist and Co-Owner  
Imaging for Women, LLC.  
Kansas City, MO

Category A CE Credit Program

Business Administrator/  
Technologist Track Faculty  
Nichol A. Hughes RT (R)(CT)(QM) ARRT;  
Anju Tomar, Celeste Slade, Rhonda Barber

#### Faculty

Ian P. Grady, MD, FACS  
General Surgeon  
North Valley Breast Clinic  
Redding, CA

Cathrine E. Keller, MD  
President Emeritus  
Radiology Associates of Central Florida  
President Emeritus  
Lake Medical Imaging  
Leesburg and The Villages, FL

#### Program

Friday	Physician Track (CME Credit)	
TIME (EST)	PROGRAM	FACULTY
12:00	Hands on CEM reading Session With Didactics for Physicians (at Workstations)	Vorhis
2:00	Advanced ABUS Reading Case Review (at Workstations)	Zupon
5:00	Welcome Reception	

Friday	Technologist Track (CE Credit)	
TIME (EST)	PROGRAM	FACULTY
1:00	Hand-on CEM Biopsy Training	Barber
3:00	ABUS QA/QC Hands-on Session (CE credit)	Tomar/Nourse/ Reid/Rivera-Serral/ Vozzella
5:00	Welcome Reception with Faculty	
6:00	Optional Independent ABUS Case Review to Fulfill Requirement	

Saturday	GENERAL SESSION (CME AND CE CREDIT) Radiologists & Technologists	
TIME	PROGRAM	FACULTY
7:00	Continental Breakfast	
7:25	Welcome and Morning Announcements	Vorhis
7:30	The Patient Care Pathway	Zupon
8:00	The Case for Screening ABUS	Zupon
9:00	Making the Case for CEM	Keller
9:45	Questions and Answers	Faculty
10:00	Break and Visit Exhibits	
10:30	ABUS and the Evolution of AI	Grady
11:00	Implementation of Advanced Applications/ New Tools	Zupon
11:45	Panel Discussion: Legislation and Reimbursement	Faculty
12:45	Questions and Answers	Faculty
1:00	Lunch (Provided)	

Saturday	Physician Track (CME Credit)	
TIME	PROGRAM	PRESENTER
2:00	Panel Discussion: Implementing a Supplemental Imaging Program	Faculty
2:45	The Impactful Role of ABUS in Diagnostic Breast Imaging	Grady
3:30	Break	
<b>General Session Radiologists and Technologists (CME and CE)</b>		
4:00	Contrast-enhanced Mammography: Challenging Cases	Vorhis
4:45	ABUS Challenging Cases	Zupon
5:30	Questions and Answers	Faculty
5:45	Meeting Adjourns	
<b>Admin/Tech Track (CE credit only)</b>		
2:00	Value of Train-the-Trainer	Tomar/ Clinical Team
2:30	Roundtable Discussion on Implementing ABUS	Hughes/Slade
3:00	Roundtable Discussion on Implementing CEM	Slade/Keller
3:30	Break	
4:00	Rejoin Physicians for Remainder of Day	
5:45	Meeting Adjourns	

Program subject to change.

### General Information

#### Hotel Reservations

A limited number of rooms have been set aside for \$249 per night. Reservations can be made by this link for the Westin Seattle at or calling (206) 728-1000 and identifying yourself as an attendee of the World Class CME Breast Imaging conference. The reservation deadline is 5 pm PST August 15, 2024.

#### Course Information

**Friday - Optional CEM reading session at workstations with guided review. (Free for attendees.)**

- World Class CME designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™.

**Optional Mastery Training for new ABUS Users (Free for attendees.)**

- This session is designed for physicians who are in need of completing their required ABUS training.
- World Class CME designates this live activity for a maximum of 3.0 AMA PRA Category 1 Credits™. (Additional 2.0 credits available if independent case review is completed.)

**Technologist Scanning Session (Free for attendees)**

This session will offer hands-on instructor-led training in scanning and acquisition techniques using ABUS.

**CEM Biopsy Training Session (Free for attendees)**

Participants of this session will learn the essentials of contrast-enhanced guided breast biopsy, focusing on practical techniques and mock exams. The session is an excellent introduction for attendees who are interested in adding contrast-enhanced mammography to their practice.

**Saturday:** Attendees will collaborate, discover best practices, gain hands-on experience, and provide feedback on a multimodality approach to breast imaging, with a focus on automated breast ultrasound. This course is intended for radiologists, administrators and imaging technologists.

- World Class CME designates this live activity for a maximum of 8.25 AMA PRA Category 1 Credits™.

*This activity is supported by an unrestricted educational grant provided by GE HealthCare.*

Click Here to Register for the SEATTLE Conference



October 25-26, 2024

The Westin Nashville  
Nashville, TN

15.25 AMA PRA Category 1 Credits™ - Category A CE credit pending approval

### NASHVILLE

#### Program Director

Joseph P. Russo, MD  
Owner, Redan Imaging Consultants  
Clinical Assistant Professor  
Temple University School of Medicine  
Philadelphia, PA

Kathy J. Schilling, MD  
Medical Director  
Lynn Women's Health & Wellness Institute  
Boca Raton Regional Hospital  
Boca Raton, FL

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Nichol A. Hughes RT (R)(CT)(QM) ARRT;  
Anju Tomar, Celeste Slade, Rhonda Barber

#### Faculty

Angela I. Choe, MD  
Associate Professor of Radiology  
Penn State Health  
Milton S. Hershey Medical Center  
Hershey, PA

Cathrine E. Keller, MD  
President Emeritus  
Radiology Associates of Central Florida  
President Emeritus  
Lake Medical Imaging  
Leesburg and The Villages, FL

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2:00	Advanced ABUS Reading Case Review (at Workstations)	Spear
5:00	Welcome Reception	

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1:00	Hand-on CEM Biopsy Training	Barber
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### General Information

#### Hotel Reservations

A limited number of rooms have been set aside for \$309 per night. Reservations can be made by this link for the Westin Nashville at or calling (866) 912-1028 and identifying yourself as an attendee of the World Class CME Breast Imaging conference. The reservation deadline is 5 pm PST September 23, 2024.

#### Course Information

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Click Here to Register for the NASHVILLE Conference

### Registration Fees

Physicians.....	\$395
Sonographers/Technologists.....	\$295
Business Administrators.....	\$295

**Friday - Advanced Case Review Session**  
Free for physicians with full course registration. Use code DRMMBIFREE to register.

**Friday - Technologist Scanning Session**  
Free for sonographers and technologists with full course registration. Use code MMBIFREE to register.

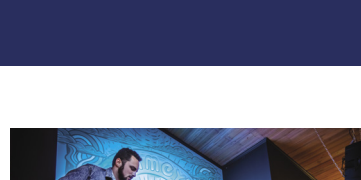
### Upcoming Courses

#### Fetal & Women's Imaging® Advanced OB-GYN Ultrasound

September 6-8, 2024  
Marriott Seattle Waterfront  
Seattle, WA

#### Survival Skills for Today's Gynecologist® Fall

Advanced Update for All Women's Healthcare Providers with Tips and Pearls  
September 27-29, 2024  
The Westin Nashville  
Nashville, TN



**The Best of the Big Apple OB-GYN Ultrasound®**  
November 15-17, 2024  
New York Marriott Downtown  
New York, NY

#### National Diagnostic Imaging Symposium®

December 8-12, 2024  
Disney's Yacht Club Resort  
Lake Buena Vista, FL

**Advanced OB-GYN Ultrasound Symposium**  
January 17-19, 2025  
The Westin Nashville  
Nashville, TN

#### Survival Skills for Today's Gynecologist® Spring

Advanced Update for All Women's Healthcare Providers  
April 25-27, 2025  
New York Marriott Downtown  
New York, NY

**ACCREDITATION** - World Class CME is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. World Class CME designates this live activity for a maximum of 15.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Technologists** - Category A CE credit is pending approval by the American Society of Radiologic Technologists. The American Registry of Diagnostic Medical Sonographers (ARDMS) accepts all American Society of Radiologic Technologists (ASRT) Category A credits as fulfilling their requirements for continuing education (CE) credits. This product (service)

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